PROFIT SOURCERY

Restricted (Gated) Products and Categories: What They Are & How to Unlock Them

Restricted Categories

There are many product categories you can sell under on Amazon, you may be aware that a number of these categories are restricted, currently Beauty, Grocery, Health & Personal Care, Collectible Books, Sexual Wellness, Watches, Auto, Clothing & Accessories, Industrial & Scientific, Luggage & Travel Accessories, Shoes, Handbags & Sunglasses and Jewelry. These categories are subject to change so please see Amazon.com for an up to date list.

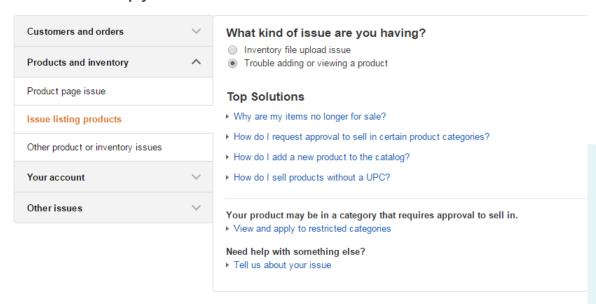
These categories are generally restricted as they are particularly vulnerable to counterfeiting and Amazon wish to protect their customers by limiting the sellers able to sell products in these categories. As you search through the products on ProfitSourcery.com we will notify you of products which are in restricted categories so you can make sure you are able to sell the products you invest in.

As a new seller you will be unable to sell products in these categories but getting permission to sell is relatively easy. To sell in a restricted category you will need to contact Seller Support through the link at the bottom of any page in Seller Central.

Please note that you will need to have stock for the category ready to sell in order to receive approval. Amazon is looking for serious sellers in these categories and will not grant permission to somebody who is simply considering selling in the given category somewhere down the line.

Contact us

What can we help you with?



Select "Products and inventory", "Issue listing products" and then tick the box for "Trouble adding or viewing a product". You will then see a link to apply to restricted categories.

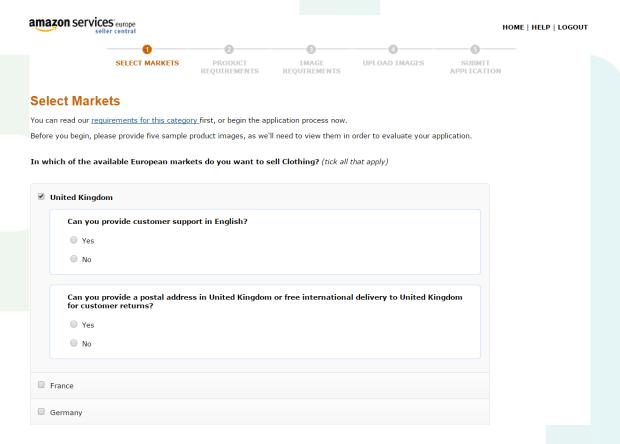
Your product may be in a category that requires approval to sell in.

View and apply to restricted categories

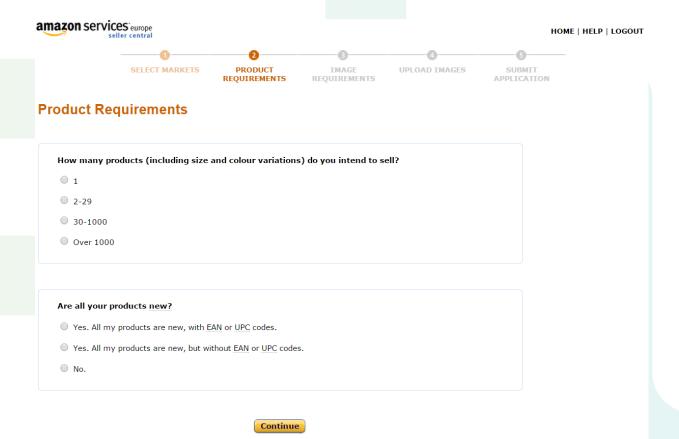
Categories Requiring Approval

Category	Requirements and application
Automotive	View requirements
Beauty	View requirements
Clothing & Accessories	View requirements
Collectible Books	View requirements
DVD	View requirements
Entertainment Collectibles	View requirements
Fine Art	View requirements
Gift Cards	View requirements
Grocery	View requirements
Health & Personal Care	View requirements
Industrial & Scientific	View requirements
Jewelry	View requirements
Luggage & Travel Accessories	View requirements
Sexual Wellness	View requirements
Shoes, Handbags & Sunglasses	View requirements
Sports Collectibles	View requirements
Watches	View requirements

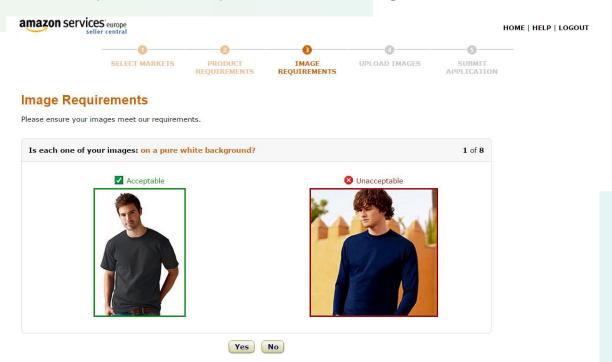
The process will differ slightly for different categories, select the category you wish to sell in, we will use Clothing as an example but you will find all categories to be very similar in the approval process. If you click to view the requirements for the category you wish to sell in you will be able to see which parts of the process apply.



To sell in the restricted categories you will need to be able to provide customer support in the native language for the marketplace and you will need an address within the given country for customers to send returns to. If you can provide both of these you can move on to the next step.



You will next be asked how many products you wish to sell in the category. You will need at least two to be given approval and you must confirm that your products are new as used products are not permitted for these categories.



To be approved you will need to provide images of the products you wish to sell, these images must meet the requirements for images shown on Amazon listings. The next steps of the process are Amazon reminding you of these requirements and asking you to confirm that your images meet these requirements.

If you can answer yes to each of the questions regarding your images you will be asked to upload five images. These five images must include at least two products within the category, these don't necessarily need to be the products you are intending to sell immediately as they are simply to demonstrate you can adhere to the requirements set out. These can be images from different angles or of different aspects of the product as long as they each meet all the requirements.

Each image must be:

- On a pure white background.
- At least 1001 pixels on its longest side.
- Devoid of any borders, watermarks, text or other decoration.
- Without accessories, only showing the product alone or on a model.
- Showing the entire product, occupying at least 85% of the image area.
- Showing a single view of the product no alternate angles or close-ups.
- Devoid of nudity, pornographic or obscene content.
- A color photograph.

Once you have submitted your photographs you will be asked to input contact details for Seller Support to contact you regarding your application. At this stage you simply need to wait. Amazon will get back to you regarding your application within 24 hours usually.

Amazon may ask for further information regarding the items you want to sell. You can see your messages with seller support though your case log which can be found on the right hand side of the Seller Central homepage.



For some categories you will need to submit invoices for the products you have ready to sell. This allows Amazon to check that you have acquired the goods from a reputable source. The requirement is usually for three invoices from different sources. You cannot use store receipts but packing slips should be sufficient providing they show the products, quantities and supplier details clearly.

The invoices need to show your business name and address, the quantity of products you have purchased and your suppliers name, address and telephone number. You can black out cost prices and payment information if you wish. If your business is based on retail arbitrage, then you will need to purchase your products from a store website to obtain an invoice rather than a till receipt.

If you follow the instructions from Seller Support and follow all the guidelines given you shouldn't have any issues getting approval. There is no guarantee; however, so make sure you don't invest in a huge amount of stock before you are approved.

For more information on checking if you are able to sell a product you're looking to purchase via ProfitSourcery, see the 'What Makes a Good Product to Buy?' guide.