

wnDirect – HELPING GROWING BUSINESSES SCALE NEW HEIGHTS

- Global eCommerce set to increase 18.6% year on year in 2016 to \$1.88 trillion
- Web sales accounting for 7.4% of total retail
- High demand for niche brands and aspirational labels
- Access to the BIGGEST eCommerce markets - USA, China, UK, Germany... and the FASTEST growing - China, India, Brazil

Top international opportunities

wnDirect – THE EASY WAY TO THE TOP

wnDirect - the highest level of expertise

wnDirect was founded by e-tailers for e-tailers. By knowing how to make your international business grow, we have grown ourselves, 220% in 3 years
wnDirect - it's the way to grow with:-



- Faster than mail, cheaper than express
- Fully tracked



- Option of wnCollect, so customers can pick up items at their convenience from a local collection point



- Proactive alerts help manage customer experience



- Option of wnReturns to take the hassle and management of returns away from you

wnDirect - helping your cross border sales climb

If you thought different taxes, duty payments, ID requirements, rules and regulations stood in the way of your path to growth – the barriers are lifted with wnDirect!

wnDirect fully supports retailers in successfully getting over the complexities of cross border trade quickly, easily and reliably.



- Support HTS code mapping



- Automated customer communications (email and SMS) in their local language



- ID capture and Duty payments handled by our bespoke solutions



- Suite of Data Tools, e.g. address validation ensuring the address format is appropriate to destination country, global bureau services, and our transliteration services where retailers webshops are unable to accept foreign characters, we can map to appropriate Chinese or Cyrillic characters where necessary



- Simplified Customs clearance

- Fully tracked and visible service

- Returns management

- Trusted 'best in class' partners for final mile delivery

CROSS BORDER TRADE

– THERE ARE NO MOUNTAINS TO CLIMB WITH wnDirect

Helping retailers in



achieve cross border growth

BASE CAMP

TOUCH BASE WITH OUR CROSS BORDER EXPERTS ON
export-experts@wndirect.com



THE ECOMMERCE EXPORT EXPERTS

SUPPORTING YOUR INTERNATIONAL GROWTH PLANS

GIVING YOU ACCESS TO OUR ONLINE PORTAL 'THE HUB'

High investment in high technology

wnDirect has invested heavily in cutting edge technology and partnerships to make cross border trade as seamless and easy as possible:-

- Mapping order data to manifest file and barcode printing
- IT driving delivery innovations

wnDirect – bringing down your costs

wnDirect offers a range of premium services at a cost-cutting price:-

- A dead-weight rate card with no hidden extras or add-ons
- Piggy-back on the other volumes we send to achieve cost-savings for you
- wnDirect rate card has cost-savings built in for growth

Aim higher and go global!

- All key eCommerce destinations are served, and we're adding new countries regularly
- Solutions supporting your growth on marketplace platforms

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